

North Carolina's 1.5 Million Missing Voters



25 Dēmos
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There are at least 1.5 million North Carolinian voters who are "missing" from our elections due to structural barriers. These voters include:

- At least 500,000 North Carolinians who are eligible to vote but not registered to vote.
- Nearly 1 million registered voters who did not vote in the 2022 and 2024 federal elections (i.e., "inactive" or "infrequent" voters).

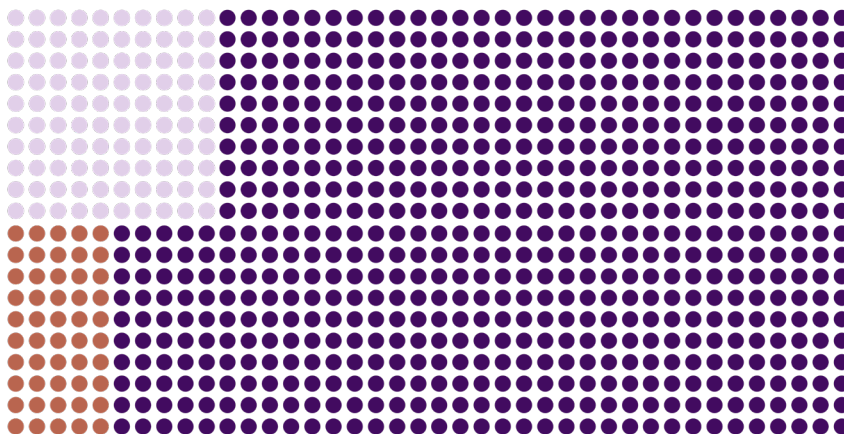
That's more than the combined population of Charlotte and Raleigh, North Carolina's two biggest cities.

Black, Latino, and younger populations are disproportionately represented in both categories of missing voters.



READ REPORT

Scan the QR code or visit t.ly/XBM-r to read the full report.



ELIGIBLE VOTERS IN NORTH CAROLINA

Each circle represents 10,000 people.

- Missing voters who are inactive but registered to vote (approx. 1 million)
- Missing voters who are not registered to vote (approx. 500,000)
- Regular voters (approx. 6.5 million)

North Carolina is one of the hardest states to vote in.

- NC ranks 30th in the nation in voting accessibility, dropping 14 spots in just four years, the nonpartisan Cost of Voting Index found.
- NC's drop in ranking was the largest in the country, indicating voting has become harder for North Carolinians.

RECOMMENDATIONS

What we need to find and engage these missing voters:

- **More funding and resources** for state and county election boards to increase voter engagement.
- **Automatic voter registration**, through government agencies, including the DMV (with the option to opt out).
- **Expanded registration opportunities** including Same-Day Voter Registration on Election Day and additional online voter registration opportunities.
- **Automatically re-register people to vote** after completion of felony sentences.
- Robust **language assistance** for voters.
- **Reformed voter list maintenance** practices.

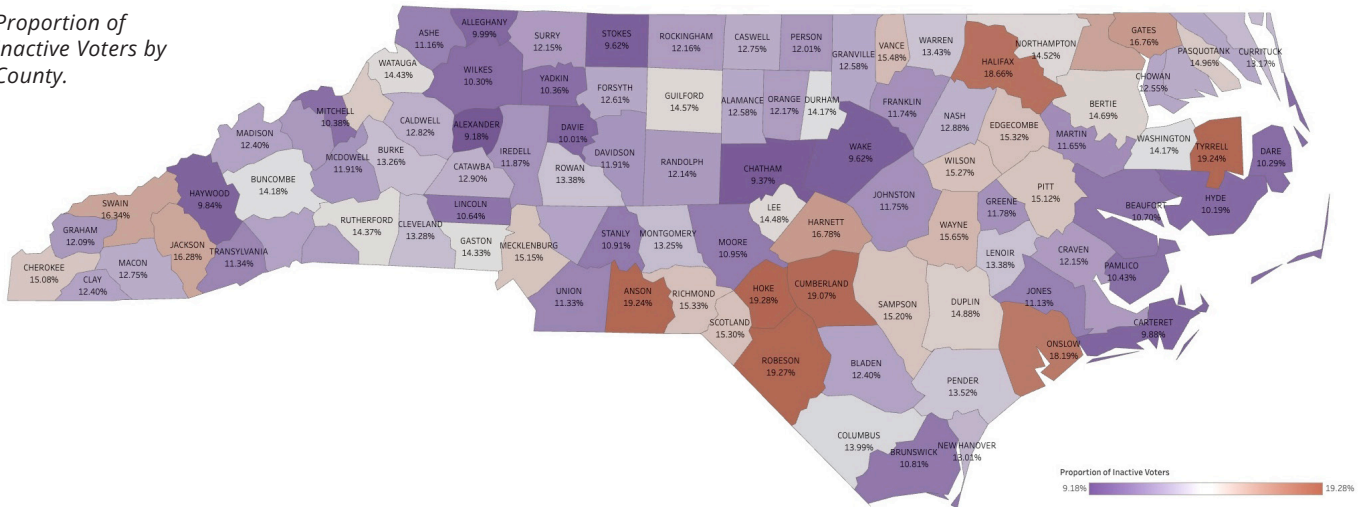
GEOGRAPHIC BREAKDOWN

There is significant variation in the proportion of inactive voters by county, ranging from 9% of registered voters (Alexander County) to 19% (Hoke County). Several counties (Anson, Cumberland, Gates, Halifax, Harnett, Hertford, Hoke, Onslow, Robeson, and Tyrell) categorized more than 16% of their registered voters as inactive.



FOR MORE INFORMATION
View the interactive geographic visualizations by scanning the QR code or visiting t.ly/proqq.

Proportion of Inactive Voters by County.



HIGHEST SHARE OF INACTIVE VOTERS

COUNTY	PROPORTION OF INACTIVE VOTERS	Counties with highest proportion of inactive voters.
HOKE	19.3%	
ROBESON	19.3%	
ANSON	19.2%	
TYRRELL	19.2%	
CUMBERLAND	19.1%	
HALIFAX	18.7%	
ONSLow	18.2%	
HARNETT	16.8%	
GATES	16.8%	
HERTFORD	16.4%	

LOWEST SHARE OF INACTIVE VOTERS

COUNTY	PROPORTION OF INACTIVE VOTERS	Counties with lowest proportion of inactive voters.
ALEXANDER	9.2%	
CHATHAM	9.4%	
WAKE	9.6%	
STOKES	9.6%	
HAYWOOD	9.8%	
CARTERET	9.9%	
ALLEGHANY	10.0%	
DAVIE	10.0%	
HYDE	10.2%	
DARE	10.3%	

